

ECO BOYS AND GIRLS & the UN SDGs with SDSN-Y Webinar

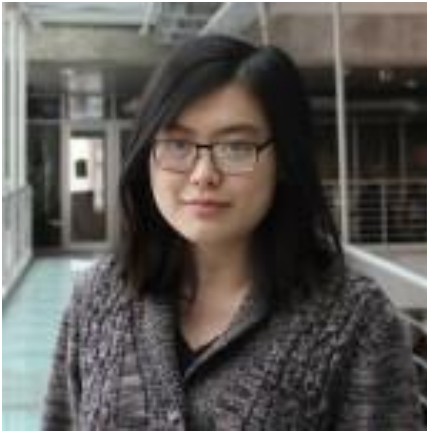
Resources for Global Action



Agenda

- Welcome and Overview – Laura Huerta Migus
- About UN SDSN and the UN SDGs – Kathy Zhang
- About ECO BOYS and GIRLS – Maria Snyder
- About the Program – Laura Huerta Migus

Speakers



Kathy Zhang
Communications Associate
UN Sustainable Development
Solutions Network

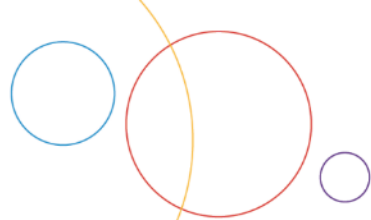


Maria Snyder
Creator and Founder
ECO BOYS AND GIRLS®

Kathy Zhang



ASSOCIATION OF
CHILDREN'S
MUSEUMS



1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



**SUSTAINABLE
DEVELOPMENT
GOALS**



#KNOWYOURGOALS

A CAMPAIGN FOR THE SUSTAINABLE DEVELOPMENT GOALS





KENYA



PERU



TURKEY

**CHILDREN'S
MUSEUMS**



Kathy Zhang

Youth Focal Point & Communications Associate
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Maria Snyder



ECO BOYS AND GIRLS®

&

UNITED NATION SDGS

in partnership with



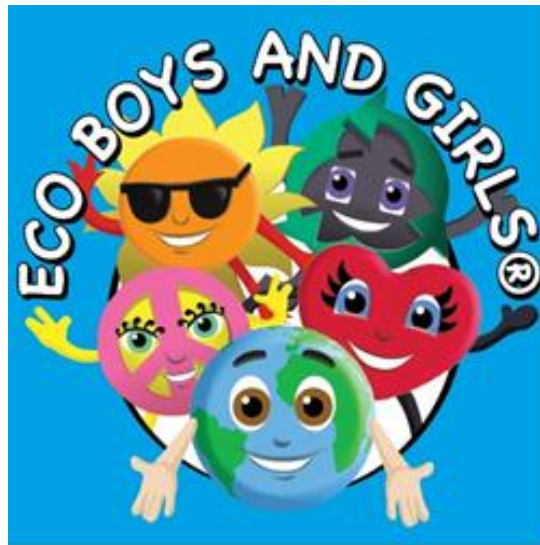
SDSN Youth

**ASSOCIATION OF
CHILDREN'S
MUSEUMS**

&

Association of Children's Museums

“We’re the Eco Boys and Girls!”



“Let’s Take Care Of Each Other
& Our Planet & Inspire
A Generation of Conscientious Leaders & Problem Solvers”



MISSION

Engage youth and families around the world
to be aware of, involved with and connected to each other and the earth
and to empower them to take ownership of our planet,
learn about the environment and
explore creative new ways to live in harmony.

“By introducing students to environmental issues at an early age, the Eco Boys and Girls books build interest in science, technology, engineering and math - subjects that will prepare our young people to address critical challenges in the future.”

- National Education Association President, Dennis Van Roekel



HISTORY HIGHLIGHTS



Eco Boys and Girls launched Earth Week 2010 at the Liberty Science Center where the 5 animated characters were individually introduced on large plasma screens as multimedia exhibits and guides to LSC's exhibits for youth and families. Animated Eco Boys and Girls short film introduced the characters as pro environmental and STEAM education advocates for young children and the global community.



The National Education Association selected EBAG as icons for Environmental & STEM Education, as well as icons for their Green Across America Programs & offers Eco Boys and Girls Earth Week Online Curriculum welcoming the 5 EBAG characters as pro environmental advocates to their 4 million members.



Former Environmental Protection Agency's President, Lisa Jackson, addressed in a PSA, youth and parents everywhere to "join in with the Eco Boys and Girls and with Ernie Earth, Sammy Sun, Ray Recycle in helping keep America clean, green and healthy".



The Association of Science and Technology Centers (ASTC) featured EBAG characters as science "eco" characters poised to inspire the next generation of "eco" leaders to their global audience of science and technology professionals and members.



United Nations Environment Program's, Dr. Noel Brown, honored the Eco Boys and Girls as the next generation of eco heroes and the official "Millennium Kids".



ECO BOYS AND GIRLS CHARACTERS

5 ECO HEROES FOR STEAM EDUCATION & THE UN SDG's



Ernie Earth® is a serious, fun lovin' kinda feet on the ground guy, who is enjoys discovering and taking care of his whole self - the planet. He ventures inward and takes along his friends to explore. His mission is to preserve the natural world and its ecosystem.



Lulu Love® is a true sweetheart, with elongated limbs that reach out to all. She is the embodiment of compassion and thinks of one and all as she comes from a place of love, deep in her heart. She shares her goodness and a big smile with everyone she meets. Her mission is to demonstrate loving relationships between humans and all things.



Patsy Peace® is a jubilant, wide-eyed, yellow and pink, flying burst of peacefulness and joy. She travels the world over with her eco companions to bring peace into the hearts of everyone, everywhere she goes. Her mission is to solve conflicts so that humans, animals and all things can exist in peaceful ways.



Ray Recycle® is a dynamic, fast paced, action guy. He is a long distance runner, crying out his message of reusing and recycling. His mission is to engage people in ways to reduce, reuse and recycle.



Sammy Sun® is a hot dude, enthusiastic, excitable and passionate about how to best conserve energy and natural resources. He likes to sport sunglasses. His mission is to spread the word about conservation and protecting natural resources.

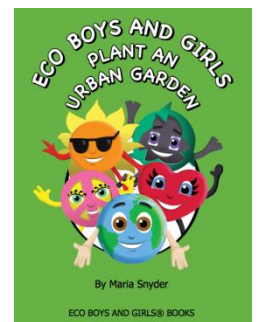
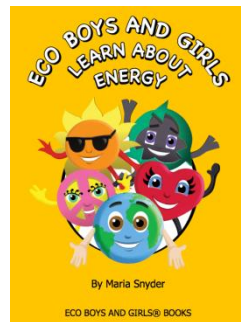
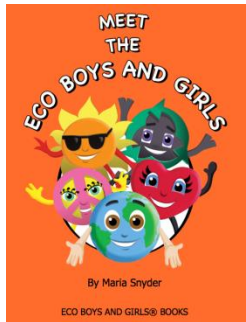
ECO BOYS AND GIRLS 6 BOOKS SERIES

Endorsed by:

The National Education Association

&

The United Nation's World Literacy Day



MEET THE ECO BOYS AND GIRLS

ECO BOYS AND GIRLS VISIT THE OCEAN

ECO BOYS AND GIRLS LEARN ABOUT ENERGY

ECO BOYS AND GIRLS VISIT THE EVERGLADES

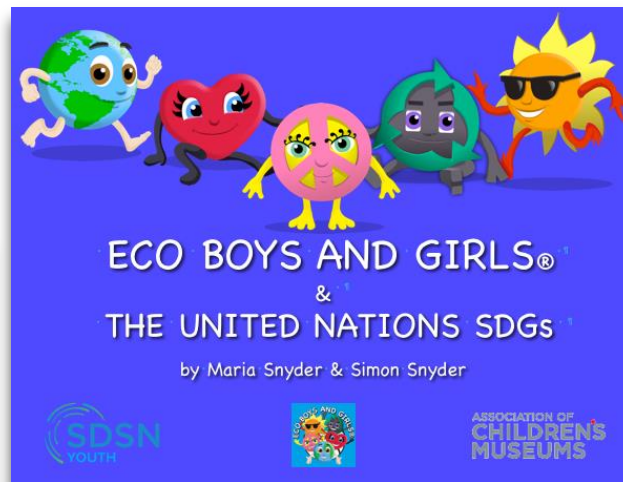
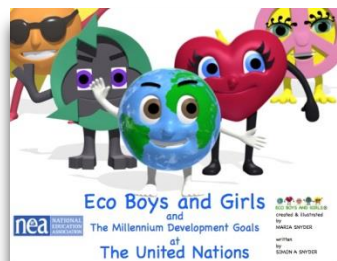
ECO BOYS AND GIRLS GO TO AN ORGANIC FARM

ECO BOYS AND GIRLS PLANT AN URBAN GARDEN

ECO BOYS AND GIRLS UN MDG & SDG BOOKS

September 2015

ECO BOYS AND GIRLS & THE UNITED NATIONS SDG's Book & Program partnered with SDSN Youth & The Association of Children's Museums to bring the landmark Global Goals to children around the world

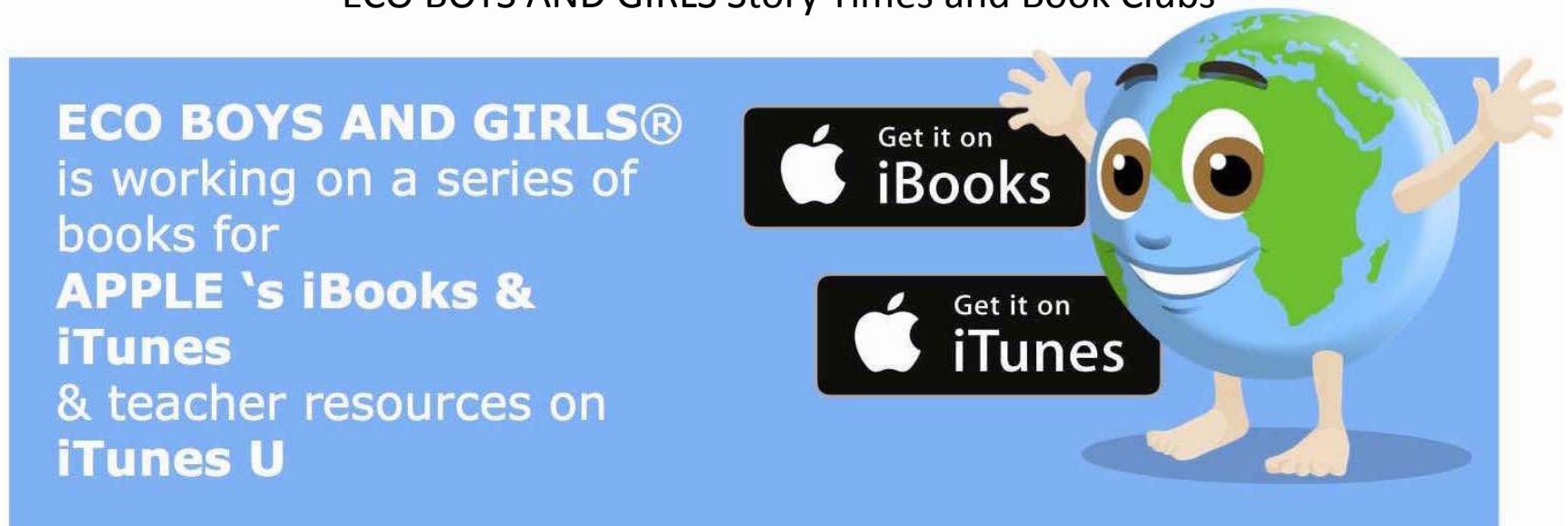


September 2012 ECO BOYS AND GIRLS & UNITED NATIONS MDG's Book chosen for UN World Literacy Day

ASSOCIATION OF
CHILDREN'S
MUSEUMS

EDUCATION & ENTERTAINMENT

EBAG Digital Books, Apps, Show/Series, Gaming, Communities,
ECO BOYS AND GIRLS UN Sustainable Development Goals Program
ECO BOYS AND GIRLS Story Times and Book Clubs



ECO BOYS AND GIRLS®
is working on a series of
books for
**APPLE 's iBooks &
iTunes**
& teacher resources on
iTunes U

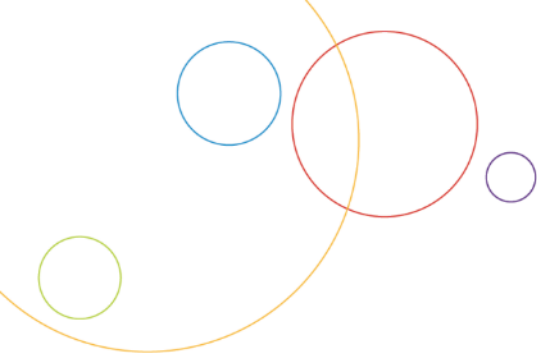
Get it on
iBooks

Get it on
iTunes

IN ACTION- Search For Common Ground is developing Eco Boys and Girls Story Times in their foreign countries to educate youth about
SDG 6 - Peace & Community



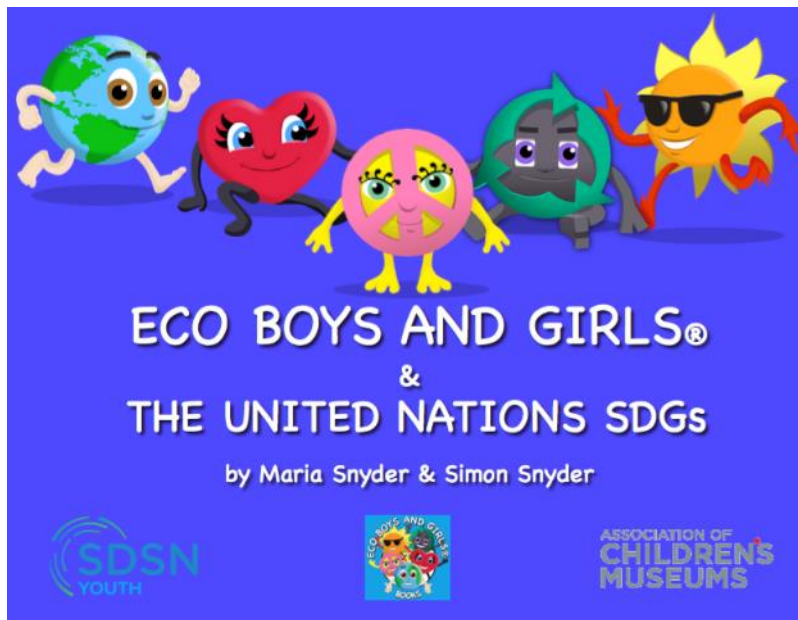
ECO BOYS AND GIRLS® THANK YOU



Listening to the Community

AN OPPORTUNITY FOR GLOBAL ACTION

The Materials



The Book!

The Posters!





Implementation Ideas

- Storytimes!
- Theme existing programs using posters!
- Themed celebrations – Earth Day, health, literacy, etc.!



How to Join

- Register at <http://childrensmuseums.org/about/acm-initiatives/u-n-sustainable-development-goals>
- Download materials
- Report and document your programs!